



Brandon Rogers

Social Media

Instagram: [@brandonrogersla](#)

Facebook: [/brandonrogersmusic](#)

Twitter: [@brandonrogersla](#)

View

Apathy (Official Music Video):

<https://www.youtube.com/watch?v=Dw2qFOKdUVQ>

Media Downloads

Apathy WAV

<https://www.dropbox.com/s/ung202qmtvy2nxp/APATHY.wav?dl=0>

Promo Pictures

<https://www.dropbox.com/sh/yxnmb10plsjauhg/AACYu2LAKuS-Wd3jFMf0ioTja?dl=0>

Listen

Spotify

<https://open.spotify.com/album/7cW0MUbstaNDxPduPR2v8o?si=C4gUcBpGSF6gl4u7dxgLiW>

b r a n d o n r o g e r s

apathy.

Bio

LA native Brandon Rogers is no stranger to the spotlight and with the release of his new single, **Apathy**, he is ready to take center stage and share his evolution as an artist, songwriter and producer. The musical journey for Rogers has been exciting and challenging as he's experienced major victories and navigated through obstacles to get to where he is today: a man who is ready to own his spot as an artist and accomplished songwriter in the industry.

Apathy came about following the break-up of a short relationship. He felt the sting of it when scrolling through his Instagram feed and seeing that the person had moved on with someone else. He notes, "It's that emotional grey area where you know you don't want the person anymore, but you see them moving on and happy with someone else and it's not you." The concept was further inspired by his favorite quote from Holocaust survivor/humanitarian, Elie Wiesel, that states "The opposite of love isn't hate, it's indifference." He decided on the synonym "apathy" as it worked better melodically and thus the song and title were born.

Produced and written solely by Rogers, it is an R&B laced modern pop classic showcasing his vocal range, prowess and undeniable mark as a fully actualized artist. At the heart of his music, he is a genuine storyteller, which is clearly evident with this single and other material he is eager to release for an upcoming album that will drop in the early part of 2019.

As a vocalist, he's traveled the world with Christina Aguilera, Usher and Anastacia and also performed with Justin Timberlake. Deciding to step from behind other artists and pursue his own solo career, he auditioned for the singing competition juggernaut, **American Idol**. He landed in the top 12 during season 6 and the experience and exposure from the show helped him step into his own light. He released his first solo album post Idol and worked on two band projects (SO & SO and B. Random) for a few years, all which helped further develop his skills as a songwriter.

Aside from writing for his own project, he is an accomplished songwriter penning songs for other artists as well. He co-wrote the song "Happy Little Pill" for Troye Sivan, which shot to #1 on iTunes in 58 countries within 24 hours of release. The single helped land Sivan a Top 5 debut on the Billboard 200 album charts and further cemented Brandon's place in the industry as a multi-talented songwriter, vocal producer, pianist and vocalist. He also co-wrote Alec Benjamin's "I Built A Friend", featured on the hit NBC show, "America's Got Talent". Rogers loves the songwriting process for himself and other artists. "I am more of a biographer when it comes to working with other artists. I listen to what they want to say, process it in my own brain and then work on telling their story the way they want to tell it. I am there to help them tell the tale in a creative way. On the other hand, when I write for myself, I'm am sharing something true within me, from real feelings and experiences and then translating it in a way so the listener feels a part of the song."

Rogers has arrived at a beautiful and pivotal destination for himself and his art. He is confident, self aware and willing to tell his life stories through his music in a way that is honest, bold and transparent. He is the artist with music you didn't know you were waiting for, but once you hear it, you will know it was well worth the wait.

Apathy is available now on all streaming platforms and distributed by AWAL.